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	APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
	09/331,756	08/23/1999	MEHMET R. ARAS	888-29	2042
	7	590 08/27/2002			
	NIXON & VA	ANDERHYE		EXAMINER	
1100 NORTH GLEBE ROAD 8TH FLOOR				TRAN, HAI V	
	ARLINGTON, VA 222014714	, VA 222014714		ART UNIT	PAPER NUMBER
				2611	A300
				DATE MAILED: 08/27/2002	

Please find below and/or attached an Office communication concerning this application or proceeding.

Dy

## **Advisory Action**

Application No.	Applicant(s)		
09/331,756	ARAS, MEHMET R.		
Examiner	Art Unit		
Hai Tran	2611		

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 08 August 2002 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a final rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114.

Examination (RCE) in compliance w	rith 37 CFR 1.114.	co, or (o) a timory mod residuost for continuous
	PERIOD FOR REPLY [check eit	ther a) or b)]
b) The period for reply expires on: (	ory period for reply expire later than SIX MON	ion.  (2) the date set forth in the final rejection, whichever is later. In NTHS from the mailing date of the final rejection.  WO MONTHS OF THE FINAL REJECTION. See MPEP
Extensions of time may be obtained un- fee have been filed is the date for purposes fee under 37 CFR 1.17(a) is calculated from	of determining the period of extension and th : (1) the expiration date of the shortened state reply received by the Office later than three	petition under 37 CFR 1.136(a) and the appropriate extension e corresponding amount of the fee. The appropriate extension utory period for reply originally set in the final Office action; or months after the mailing date of the final rejection, even if
1. A Notice of Appeal was filed 37 CFR 1.192(a), or any exte	on Appellant's Brief must be nsion thereof (37 CFR 1.191(d)), to	filed within the period set forth in avoid dismissal of the appeal.
2. The proposed amendment(s)	will not be entered because:	
(a) they raise new issues that	at would require further consideration	n and/or search (see NOTE below);
(b) they raise the issue of ne	w matter (see Note below);	
(c) they are not deemed to prissues for appeal; and/or		or appeal by materially reducing or simplifying the
(d) they present additional of	claims without canceling a correspor	nding number of finally rejected claims.
NOTE:		
3. Applicant's reply has overcom	e the following rejection(s):	
4. Newly proposed or amended canceling the non-allowable		submitted in a separate, timely filed amendment
	it, or c)⊠ request for reconsideratio lowance because: <u>See Continuation S</u>	n has been considered but does NOT place the <u>Sheet.</u>
6. The affidavit or exhibit will NC raised by the Examiner in the		irected SOLELY to issues which were newly
7. For purposes of Appeal, the perpendicular explanation of how the new of	oroposed amendment(s) a)⊠ will no or amended claims would be rejecte	ot be entered or b)⊡ will be entered and an d is provided below or appended.
The status of the claim(s) is (	or will be) as follows:	
Claim(s) allowed:		
Claim(s) objected to:		
Claim(s) rejected: 38-59.		
Claim(s) withdrawn from cor	sideration:	
8. The proposed drawing correct	tion filed on is a) approve	d or b)☐ disapproved by the Examiner.
9. Note the attached Information	n Disclosure Statement(s)( PTO-144	9) Paper No(s)
10. Other:		ANDREW FAILE
		SUPERVISORY PATENT EXAMINER

U.S. Patent and Trademark Office

TECHNOLOGY CENTER 2600





Continuation of 5. does NOT place the application in condition for allowance because: Nemirosky discloses a TV broadcast system Fig. comprising a distribution center DC having means for transmitting a network-wide video program, program sources receiver 23 and a market-specific segments to a plurality of receiving sites RS. Nemirosky Fig. 2 further discloses the network-wide program 20 and marke specific segments 22 will usually include commercial advertising, as well as entertainment, news, sports and educational programming (Col. 11, lines 24-26). Thus, Nemirosky's system is clearly related to a TV broadcast system for broadcasting News, sport, entertaiment... and is located within a TV continuity studio. Furthermore, Nemirosky discloses a logo generator 30 coupled to Sync generator 28 generates a video overlay of selected Logo (image data) at the distribution center DC (Col. 5, lines 65+) and also at the receiving site RS under the control of the inserting control unit 56, insert a Logo generated by logo generator 73 (Col. 10, lines 56-59). Nemirosky further discloses the Data receiver Message task (T1) continually waits and checks for receipt/failure of incoming messages (Col. 9, lines 53-57 and Col. 16, lines 7-36). Thus by continuously waits and checks for receipt/failure of incomming messages, Nemirosky clearly meets "to detect whether the alphanumeric characters and/or image data have been received correctly at the remote sites via the digital communication link."